



WATERSHED

ENVIRONMENTAL POETRY FESTIVAL

SATURDAY, OCTOBER 7 • NOON TO 4:30 PM • FREE TO THE PUBLIC
CIVIC CENTER PARK • MLK JR. WAY AT CENTER STREET • BERKELEY

POETRY, MUSIC & ENVIRONMENTAL ACTIVISM

Robert Hass, U.S. Poet Laureate 1995-97, Poetry Flash and the Ecology Center/
Berkeley Farmers' Market invite you to celebrate writers, nature and community at the
22nd Annual Watershed Environmental Poetry Festival, part of 100 Thousand Poets for
Change.

RESERVE YOUR EXHIBIT SPACE, NOW!

- River Village is an exhibit area for organizations to share their work. In addition to environmental groups, organizations representing any aspect of the creative writing or literary community, such as small press publishers or literary magazines, are warmly welcome. River Village will also feature interactive nature and poetry activities for all ages.
- Exhibit spaces are located within the grass circle at Martin Luther King, Jr. Park, providing clear view of stage performances and readings.
- Your application fee helps us to offset costs, including sanitation facilities, permits, fees, insurance, and security. Thank you.

RIVER VILLAGE GUIDELINES

- The WATERSHED Festival permits the sale of sweat-shirts, t-shirts, buttons, bumper stickers, books, magazines, and other literature as well as CDs and environmental art. Soliciting donations for your organization is okay.
- When a group's fee is waived, that organization agrees to provide volunteer support to help us set up and close the festival. You will be contacted regarding the specific times.

- Festival Schedule Saturday, October 7, 2017:

- | | |
|--|--------------------|
| • River Village set up (unload on Allston Way) | 10:30 - 11:30 a.m. |
| • Strawberry Creek Walk | 10:00 - 11:30 a.m. |
| • WATERSHED Festival main stage | Noon - 4:30 p.m. |
| • River Village take down | 4:30 - 5:30 p.m. |

- For more information:

Tel 510.525.5476 info@poetryflash.org
Fax 510.525.6752 Poetryflash.org

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RIVER VILLAGE EXHIBITOR APPLICATION

(Find a pdf of this form at: <http://poetryflash.org>, see Watershed box on Front Page)

DEADLINE: October 1, 2017

SPACE # _____ (to be assigned)

NAME OF ORGANIZATION: _____

CONTACT PERSON(S): _____

STREET _____ CITY _____ ST. ____ ZIP _____

PHONE _____ FAX _____

E-MAIL _____ WEB SITE _____

Brief description of your organization: _____

Exhibitor Registration

■ 8 ft. Space Fee for Organizations:

- Annual budget under \$100,000 [] \$30 or [] 2 volunteers for 3 hours each*
- Annual budget greater than \$100,000 [] \$50 or [] 3 volunteers for 3 hours each*
- Additional charges

___ 6 foot tables at \$15 ea.** \$ _____

___ chairs at \$5 ea.** \$ _____

Total Amount enclosed \$ _____

Note: no draping or signage will be provided.

■ Please make your check payable to Poetry Flash and return with your application form to:

Poetry Flash
1450 Fourth Street, #4
Berkeley, CA 94710

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* The application fee can be waived in exchange for volunteering on Saturday, October 7. Tasks include: setting up and breaking down exhibits and trash clean-up. We encourage you to take advantage of this opportunity.

For more information, please email the Festival at info@poetryflash.org.

** Reservations and payments (checks) for booths, tables and chairs must be received by October 1.

*** For organizations without their own shade tents (10x10 pop ups are perfect), River Village will offer tent space.